

our

STORY



For more than 30 years Dippin' Dots has been creating fun and making memories for fans across the globe

Microbiologist Curt Jones invented the beaded ice cream concept in 1988 when he used his knowledge of cryogenic technology and his love for ice cream to create **Dippin' Dots**, which has since been America's number one beaded ice cream brand. Through innovation and imagination, **Dippin' Dots** redefined ice cream. From the first bite of unexpected flavor, **Dippin' Dots** creates an experience that is remarkably fun and unforgettable.

Popularity grew and in the early 90's **Dippin' Dots** became the pre-teen image of fun with friends at malls and amusement parks across the country. And in 1995 **Dippin' Dots** made its international debut in Japan, where fans of American culture would fall in love with the Ice Cream of the Future.

An icon at amusement parks and stadiums, **Dippin' Dots** is served in nearly every major theme park and in more than two thirds of all baseball stadiums in the U.S., not to mention local water parks, amusement parks and attractions. And **Dippin' Dots** isn't just a treat, it's an experience. When planning their visit, park guests won't skip out on their favorite ride, and a cup (or two...or three) of their favorite flavor of **Dippin' Dots**.

Dippin' Dots Franchising, operating an award-winning franchise system since 2000, now has more than 100 store and shopping center locations coast-to-coast. Today the franchise model includes co-brand opportunities with sister company Doc Popcorn, the nation's largest popcorn franchise, which was acquired by **Dippin' Dots** in 2014. Many franchisees take their business mobile, serving **Dippin' Dots** at thousands of fairs and festivals, from food trucks and mobile carts, and in schools and convenience stores.

Availability of **Dippin' Dots** products expands year after year, with 22,000 points of presence across the U.S. Through a variety of outlets including e-commerce, drug and convenience stores, fairs, festivals and events, **Dippin' Dots** fans can often find their favorite sweet treat just around the corner.

Today, **Dippin' Dots** is part of J&J Snack Foods Corp., (NASDAQ: JJSF) a leader and innovator in beverages and snack foods, after the company purchased the **Dippin' Dots** and Doc Popcorn brands in 2022. With over 30 years in business, new generations of **Dippin' Dots** fans emerge, influenced by their young adult parents who grew up eating **Dippin' Dots**. Now catering to a generation who does not know a world without **Dippin' Dots**, the company maintains its vision —

Create fun, make memories

